

The logo for COAM, featuring the letters 'COAM' in a bold, blue, sans-serif font. A thick blue horizontal bar is positioned below the letters, extending from the 'C' to the 'M'.

Quality Through Competence

n° 8 - 2020

COAM SLIDE & VIDEO MAGAZINE



Engr. Marco Santel

Editorial by the technical director of COAM Hub

2020 saw many changes for COAM and the people who work there and despite the health crisis caused by Coronavirus we were always able to maintain the safety of our workers, the quality of our production, assistance to our customers and business partners.

In this 2020 we have further developed the COAM HUB (www.coamhub.it), a virtual place where all the operators of the world of elevators, hoists and vertical transport can be found, even if only online, for updates, new proposals and solutions both technical and commercial always up to the situation and often definitely innovative.

I am excited to point out that in this period our attention has focused on the online event dedicated to the presentation of the line of components for elevators and hydraulic hoists called EFFY, a product brand inspired by the concept of Efficiency.

The innovative line, which is presented in our web hub - www.coamhub.it - and to all operators in the sector as well as to users, was created with the aim of placing on the market hydraulic elevators with components studied and proven in their effectiveness in the fight against energy waste and savings in terms of electricity bills, consequently also for the respect of the environment.

We are waiting for you on our hub for the webinar presentation of the line of EFFY components.

A difficult year is almost over, COAM wishes that 2021 will be a year of renewal, a new beginning for all the activities towards a "normality" that we have always taken for granted and that instead the experience of the pandemic has shown us that it is not always like that.

From all of us a thought to those who are no longer here and closeness to all of you with our advertising slogan more than ever current, because together we can truly "lift the world" and keep it in balance.

For Archimedes an adequate lever and a foothold were enough, for us a virtual elevator containing the heart of humanity is enough.

COAM: "We can lift the world".

Engr. Marco Santel



Effy

energy efficiency in vertical transport

www.coam-spa.com

Here comes Effy for energy efficiency of lifts and hydraulic hoists

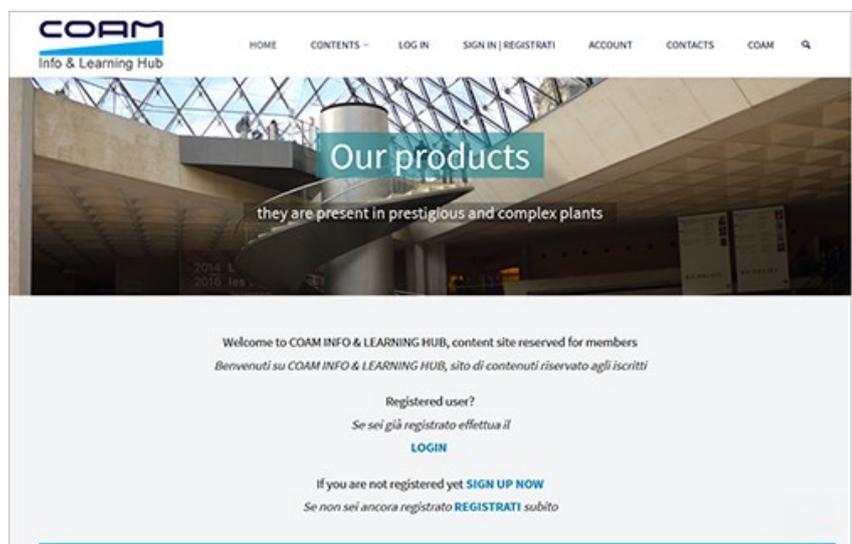
Effy, the new line of COAM components for the efficiency of lifts and hydraulic hoists, has as its precise objective the energy saving.

In the era that we are living, energy saving is a must, both for the protection of the environment but also for that of the pocket and in particular the economy regarding the management of buildings and civilian houses, such as condominiums and residences, for public places or places with a high rate of attendance and for buildings for industrial, commercial and craft use.

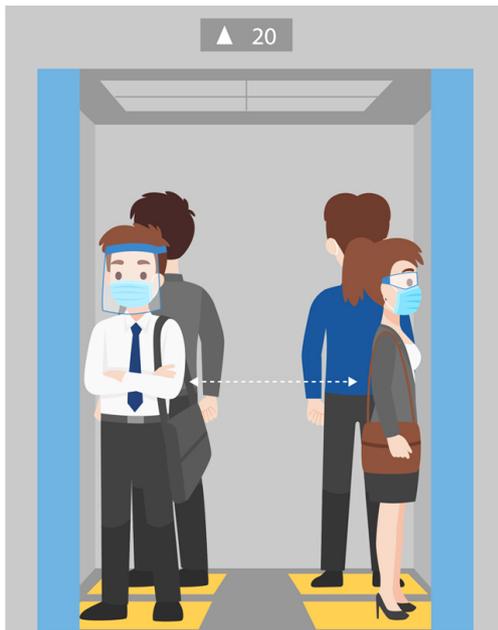
The Effy line presented by COAM is able to contribute concretely to the efficiency of the plants and consequently to the energy efficiency of the buildings offering the opportunity, with equal performance, to consume less electricity, significantly reducing the consumption determined by the starting point of the engines and reducing that one resulting from the various stages of the operation of the lifts and hoists.

With Effy you can use much cheaper subscription profiles to the electricity service, in other words fixed meters for much lower power consumption; this thanks to both the reduced starting absorption of the motors and during the running of the lift or hoists.

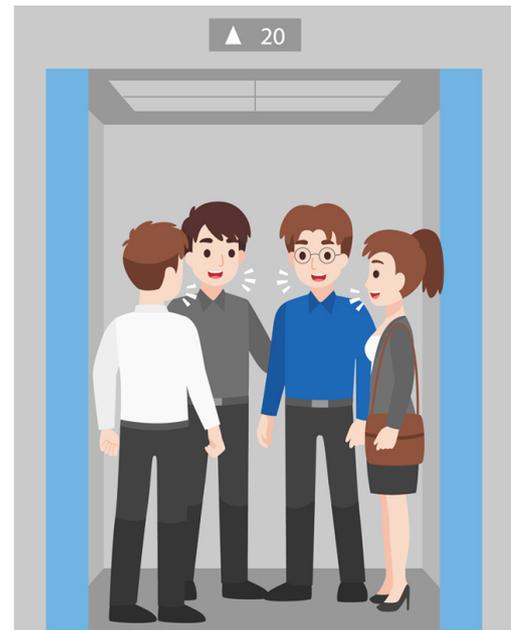
We invite you to visit our website www.coamhub.it where you will find all our information and technological training initiatives.



Thing To Do



Thing NOT To Do



Communication in the elevator: in addition to advertising advice and anti Covid standards

How to behave in an elevator during the COVID-19 pandemic?

Graphic communication is important both with regard to the awareness of users and to help them to position themselves correctly during the ride. Comes also on Usa Today and bounces on Harvard T.H. Chan the recommendation to use correct infographics in elevators.

Joseph Allen, a successful columnist, has some advice on the infographics to be affixed in the elevators to remember the rules of behavior anti Coronavirus in these premises or means of vertical transport that, being often confined spaces, must always be used safely and with attention to both collective and individual behaviour.

The infographics help and also remind the "careless" that the respect of the rules of behavior inherent in the social distance and the hygienic norms anti Covid also personal, are always to be kept with priority in all the displacements, with special regard to restricted or enclosed locations such as the means of vertical transport which are lifts.



Go to Usa Today article

<https://eu.usatoday.com/story/opinion/2020/06/02/return-to-office-strategy-elevator-etiquette-9-easy-steps-column/5302164002/>



Go to Harvard T.H. Chan article

<https://www.hsph.harvard.edu/news/hsph-in-the-news/how-to-behave-in-an-elevator-during-covid-19-pandemic/>



Lift life: silence is golden

Safety in transport is even more important when we talk about vertical transport, that is to say lifts and freight elevators that we use to go to work or at least to access large apartment buildings and offices.

The elevator, especially if we live and work in a condominium or large facilities, is very important to us; some advice and opinions published "Inside Edition", the prestigious media news magazine with more than eight million subscribers only to the Youtube channel.

Many of those who work in large buildings and in buildings full of offices have no choice but to take the elevators, which in fact become a part of their daily journey. Is it right to be safe and feel safe even in these moments, maybe in small and crowded spaces? Here is the answer: "silence is golden".

▼ "How to Protect Yourself From COVID-19 in an Elevator" by Inside Edition





Hand lifts and other extravagances

"Freeze Lists", the portal of amazing technology, inventions, innovations and creations, with over 2 million users on their Youtube video channel, describes and shows us amazing and incredible inventions for the vertical transport of people, even an arm-operated elevator, perhaps to join the body building with the need to climb from the floor while sitting, and there is one powered even by pedals: it could be a good system for those who want to stay in shape by combining the useful to the pleasant.

▼ 8 Amazing elevators and lifts You Wont Believe Exist





Common places and legends for those who are afraid of elevators

We know that those who are afraid to get on the elevator find a particular reassurance when they get on a hydraulic elevator, because this type of elevator gives more confidence and is usually - in the collective imagination - more reassuring.

We see an interesting video that theorizes the behavior to hold during the fall of an elevator and if possible, theoretically, to reduce the damage to the person.

This video was published by BRIGHT SIDE (the positive side - <https://brightside.me/>) on its Youtube channel followed by over 38 million followers

▼ The Only Way to Survive in a Free Falling Elevator





A large lift and freight elevator with a COAM beating heart

A large freight elevator built by the Polish company FUD - Fabryka Urządzeń Dźwigowych Sp. z o.o. in Bołêcin, <http://fudbolecín.pl/>

The main components, such as pistons and control unit, are made by COAM, an Italian manufacturer of quality components for elevators and hydraulic hoists.

FUD realizes systems for the vertical transport of things and people in very interesting contexts, using products and technology made in COAM.

▼ Grande montacarichi realizzato da FUD a Augustów (Polonia)





Old hydraulic lifts, smoothly performing also for Santa Claus

Hydraulic lift Heinzerling Panorama in operation since 1989 at a large furniture store in Freudenberg - Germany.

Always efficient service with 450kp lifting capacity to transport people to the 4 floors of this German megastore.

The sight lift, being placed inside the megastore, is also used to carry the classic Santa Claus climber up and down the commercial floors throughout the Christmas period, thus creating a welcome effect to those who love the Christmas atmosphere.

A hydraulic lift lasts very long, even in places with a high rate of attendance, and thanks to the fact that breakdowns are very rare in practice it needs only a scheduled maintenance.

▼ 1989 Heinzerling Panorama hydraulic Elevator @
Furniture Store in Freudenberg/Germany





EMME
ELEVATORS

Emme Elevators: an innovative company in the elevators and hoists market

On the occasion of the proposition of the Effy line by COAM we interviewed Mr. Mauro Maran, owner of Emme Elevators, a company specialized in the supply, assistance and construction of elevators and hoists.

The company also deals with hydraulic elevators and welcomed with enthusiasm Effy, the line of high-performance control units produced by COAM, ideal for the energy efficiency of hydraulic lifts.

Emme Elevators and its owner's decades of experience in both hydraulic and rope lift sector, offers every day a wide range of advice and supplies.

In fact, the company designs and distributes both directly and as a supplier of construction and maintenance companies, an extensive line of elevators and hoists designed to meet all requests, even the most complex to satisfy in terms of vertical handling of people and goods.

Emme Elevators assists its clients both direct and indirect with great professionalism and thanks to its decades of experience and its excellent integration in the market is able to provide finished plants and to provide indirect supply through the network of elevator operators that every day distribute the quality Emme Elevators..



Emme Elevators srl - Via Col. A. Varisco, 22 - 35010 Vigonza (PD) - Italy - emme.elevators@gmail.com



COAM House Organ dedicated to information about technologies, sustainability, solutions, design and events in the area of the vertical lifting of people and goods through the use of hydraulic elevators and car lifts. Review of videos, information and images from all over the world.

n° 8 - 2020

This magazine is not a newspaper and it's not published periodically

The images published in this Magazine are taken from the videos mentioned in the articles or bought from Freepik.com

COAM is not responsible and cannot have control over the sites included and linked in this PDF.

Privacy disclaimer: <http://www.coam-spa.com/privacy/>

Notes: In Coam Hub periodic webinars dedicated to vertical transport technologies are waiting for you. Participation is for operators in the sector in <https://www.coamhub.it> - the subscription is free.

Do you want us to talk about you? Tell us what you're doing, which technologies you use and which solutions you present in the elevator area and in the vertical lifting of people and goods.

Technicians, designers, entrepreneurs and company managers who wish to be contacted to illustrate solutions, products, projects and offers for the webinar or for communication campaigns towards B2B market can contact the editorial office. Interviews, articles and editorials are free and published at our discretion.

COAM SLIDE & VIDEO MAGAZINE

COAM



Quality Through Competence

COAM S.r.l.

Via Noalese Sud, 66

30030 Mellaredo di Pianiga (VE) - Italy

Tel:++39 041 46.89.66 - Fax: ++39 041 46.84.63

email: info@coam-spa.com

www.coam-spa.com

